

CEO'S WELCOME MESSAGE

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Dear Valued Partner,

I am pleased to take this opportunity to introduce Edugrant, and thank you for your interest in our organization. Our goal is to build strong partnerships based on trust, reliability & efficiency with donors, funders, students, and like-minded individuals. We have a clear vision of what we want to be – the major provider of educational opportunities for Nigerian students. Edugrant is committed to the pursuit of excellence, with young people at the heart of everything we do. I am particularly passionate about seeing less-privileged students gain the education they deserve.

As Part of our CSR, we have been able to make donations to Project Ark Initiative, WIMBIZ Covid-19 relief program and Meet-a-need-today; in their effort to reach out to members of the society who have been affected by the lockdown.

Together we will get through this and continue Edugrant's mission to provide quality education.

On behalf of Edugrant, I would like to sincerely thank you, our valued partners and donors for your continued support in ensuring that we can achieve a common aim - seeing student's get the education they deserve.

Thank you for taking the time to explore Edugrant - I hope you are inspired to join us on our journey.

Tope Imasekha

Chief Executive Officer, Edugrant

THE EXECUTIVE SUMMARY

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01

INTRODUCING EDUGRANT

MISSION STATEMENT

We are a non-profit organisation built on the belief that future leaders will be created through today's investment in education. We will develop innovative solutions through partnerships with donors and sponsors to create a sustainable platform for the benefit of students across Nigeria.

VISION

To be a major impact vehicle across the education landscape in Nigeria, providing students with educational opportunities hitherto unavailable to them. We aim to provide them with tools to support their development through each phase.



BARRIERS TO EDUCATIONAL GROWTH IN NIGERIA

INEQUITABLE EDUCATION ECOSYSTEM

The Nigerian education ecosystem is characterised by inequity in terms of reach across the entire addressable population. Literacy and skills are catalysts as well as anchors of national development – with strong correlation between literacy levels and socio-economic status. A recent survey from UNICEF (2018) shows that 10.5 million children are currently out of school; this is the highest population of out of school children in the world.

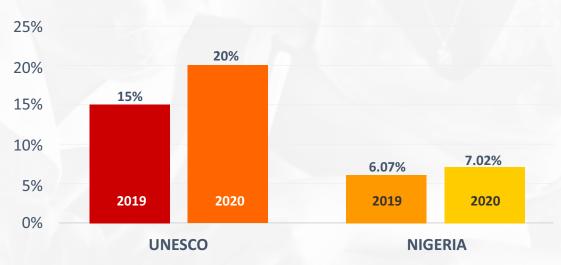
POOR FUNDING AND NEGLECT

UNESCO recommends that Governments should allocate between 15% to 20% of its national budget to education. The budgetary allocation for education in Nigeria for the year 2020 is 671.07 billion which is 6.7% of the total budget and that of 2019 was N620.5 billion, which is 7.02% of the budget.

RISING COST OF EDUCATION

The annual average expenditure on schooling in Nigeria by families has risen to about 50% within the past decade. This places a heavy burden on poor families who cannot afford the required funds.

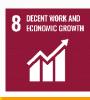
PERCENTAGE OF BUDGETARY ALLOCATION FOR EDUCATION



Budgetary provisions for education in the year 2019 and 2020 budget have still fallen below the 15 percent to 20 percent minimum recommended for developing countries by the UNESCO.









ABOUT EDUGRANT

Edugrant is an online platform that provides a range of sponsorship opportunities for students in tertiary institutions who are not financially capable of funding their education.

We create different programs and opportunities that pair students with donors. Students that register on our platform can apply for scholarship programs of their choice and wait to be accepted by the sponsor. Edugrant is a trademarked name under the AdelaRandle foundation, a nonprofit entity targeting easy access to quality education. The United Nations 2030 Agenda for sustainable development clearly states that there can be no sustainable development without quality education.

Edugrant is committed to addressing 4 out of the 17 Sustainable Development Goals, with the provision of access to quality education being our core goal. Beyond providing access to quality education, we also seek through our various programs to eradicate poverty, strive for gender equality while reducing inequality and also creating opportunities that lead to the provision of decent work and economic growth.

Quality education and economic empowerment are requirements for sustainable development and the achievement of the 2030 Sustainable Development Goals.



THE EDUGRANT SOLUTION

FUNDING SERVICES

We offer easy application to a wide range of bursaries, student grants and scholarships. Our services help to solve problems regarding the disjointed link between funders and students in need of financial aid.

CAREER OPPORTUNITIES

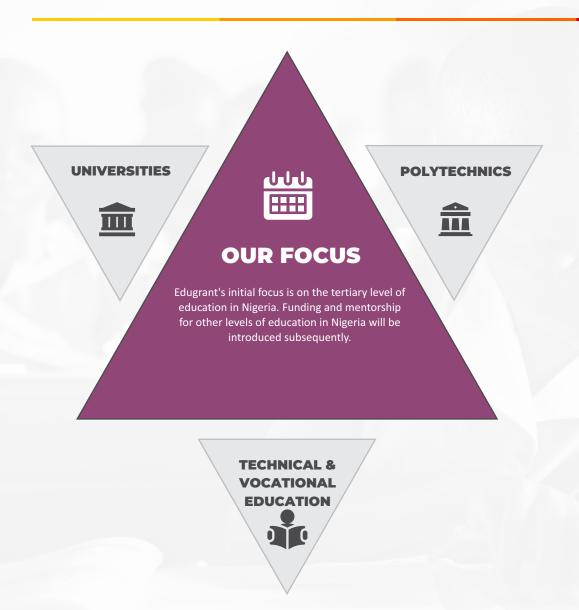
We provide help securing employment for selected students registered on the platform, facilitating an easy link between graduates and corporate bodies via graduate programs including internships, fulltime employment and mentorship programs.

SOCIO-ECONOMIC DEVELOPMENT

The Edugrant initiative will aid in the removal of financial barriers to accessing quality education by linking students to sponsors. This is a step to ensuring all youths regardless of gender or socio-economic status achieve literacy and numeracy skills which will contribute to a pool of skilled workforce which in turn boosts the economy.



THE FOCUS: TERTIARY EDUCATION



UNIVERSITIES

Students who have gained admission into universities and require assistance in payment of tuition, accommodation and other essential school needs can sign-up on our platform. We provide an avenue to get the required aid for students that meet the necessary requirements.

POLYTECHNICS AND COLLEGES OF EDUCATION

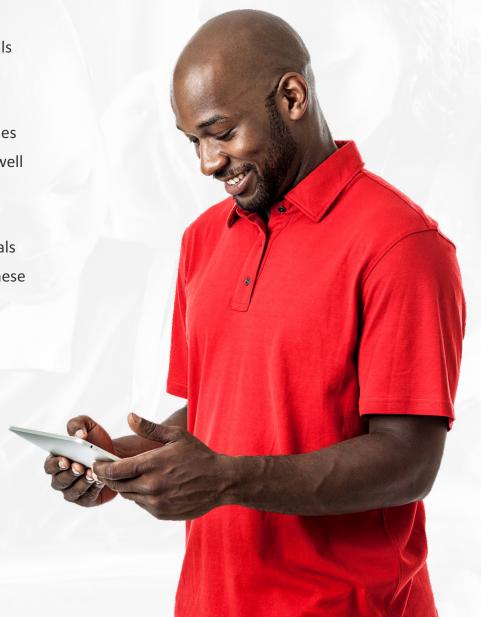
Edugrant's services are also available to students seeking to gain admission into polytechnics, and colleges of education. Students are required to sign up on our platform and follow the required procedure.

THE FOCUS: TECHNICAL AND VOCATIONAL EDUCATION AND TRAINING (TVET)

Students who require funding to acquire technical and vocational skills like computer programming, coding, robotics and other practical and creative skills can also sign up if they have met the required criteria.

TVET centres in Nigeria aim to assist the federal and state education authorities in their effort to reform the acquisition of science and technological skills as well as practical and vocational skills.

Edugrant aims to assist the government and stakeholders in achieving the goals and objectives of TVET centres by improving the quality of the programs in these institutions and making funds more accessible to students.



THE STATE OF EDUCATION IN NIGERIA

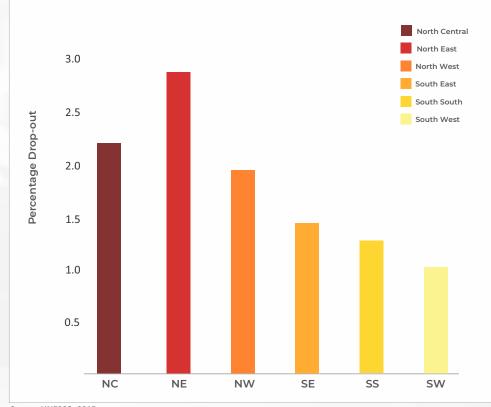
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02

GENDER DISPARITY IN NIGERIAN EDUCATION

FEMALE DROP-OUT RATES BY LOCATION AND GEO-POLITICAL ZONE

The North-Eastern part of Nigeria had the highest female drop-out rates in 2015; and there were more female dropouts in rural schools than in urban schools in the same year.



Source, UNESCO, 2015

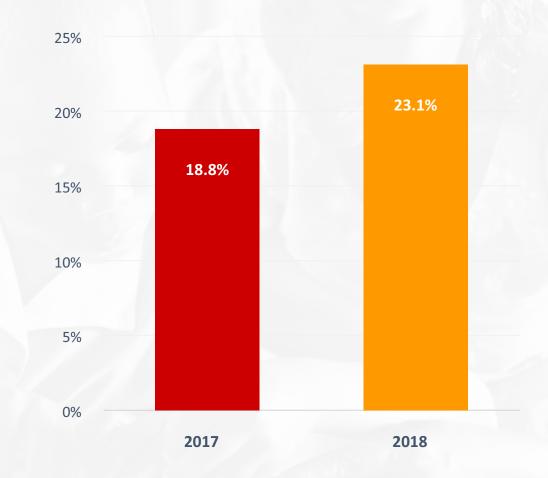
Gender is an important factor in the pattern of educational marginalization. Nigerian states in the north-east and north-west have female primary net attendance rates of 47.7% and 47.3%, respectively. This represents the fact that more than half of the girls in these states are not in school. (UNICEF).

Data from the Nigeria digest on education statistics shows consistently that more males than females enroll in primary, secondary and tertiary education.

RISING RATE OF UNEMPLOYMENT

The unemployment rate has increased from 18.8% in Q3 2017 to 23.1% in Q3, 2018. 26.6% of women within the labour force (aged 16-64, willing, able, and actively seeking work) were unemployed. This is 6.3 percentage points higher than the unemployment rate for men (20.3%) (National bureau of statistics). High levels of unemployment could be attributed to low level of education, rapid population growth, rural to urban migration, and lack of employable skills among youths.

Unemployment Rate in Nigeria (%)



OUR FOCUS AND APPROACH

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THE EXECUTIVE SUMMARY

THE STATE OF EDUCATION

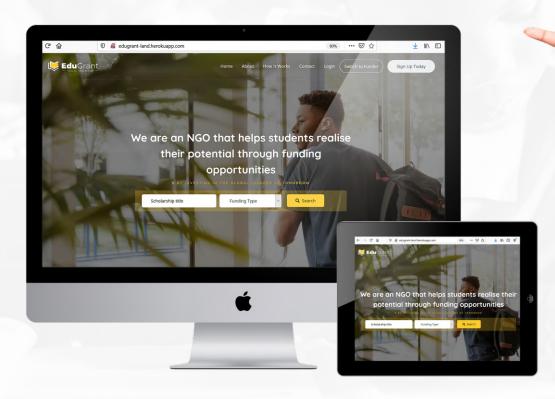
OUR FOCUS AND
APPROACH

FUNDING REQUIREMENT

THE EDUGRANT TEAM

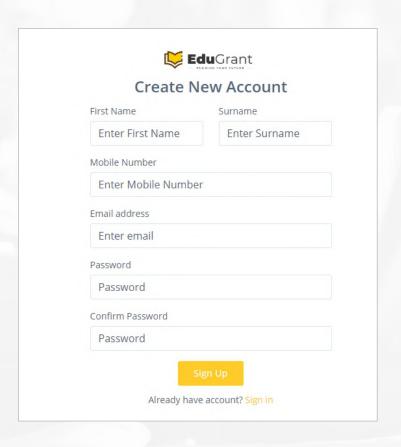
EDUGRANT PLATFORM

The Edugrant platform is designed to match students with funders and mentors. The database is expanded and monitored daily, along with personalized searches by focus, skills, and grade levels. We aim to provide an abundance of supplementary resources, such as helpful articles, videos, webinars and blog posts.

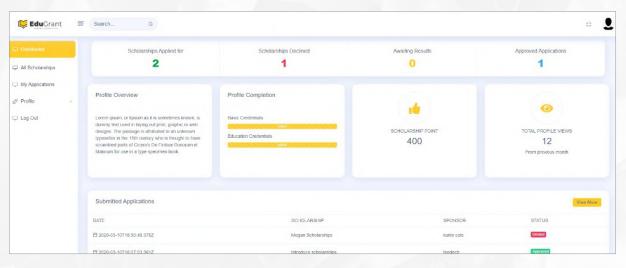


EDUGRANT PLATFORM: STUDENTS

Our platform is fully tailored to link students to funding opportunities. Students can easily create profiles, select and apply for scholarships from available funding options via a simple process:

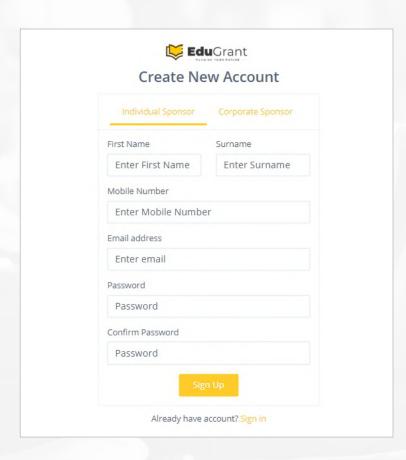


- Sign up/log in
- Selecting scholarship/funding type
- Apply for funding
- Submit
- Await response



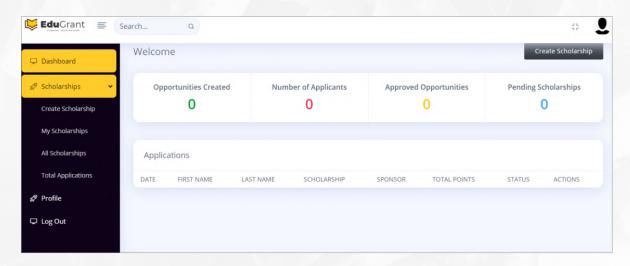
EDUGRANT PLATFORM: FUNDERS

The Edugrant platform is also designed to enable indviduals and organizations create and manage scholarship opportunities with ease. Funders have access to a directory of students who have registered with Edugrant.



To create a funding opportunity:

- Sign up/log in
- Create scholarship/funding type
- Upload
- View and manage applications
- Select qualified applicants



BASIC COMPONENTS OF THE PLATFORM

FEATURES

INSTITUTION **LISTINGS**

In line with our career guidance goals, we have set up a directory of tertiary institution programs affiliated with Edugrant and special programs created for organizations i.e. internship/mentorship programs.

FEATURES

CAREER RESOURCES

Youths need to be aware of the career opportunities available to them, what the career entails as well as the requirements needed.

FEATURES

STUDENTS PROFILE

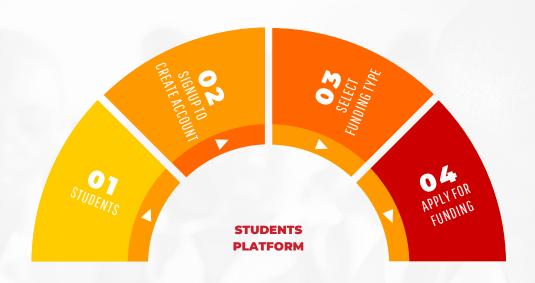
This is a directory of students who have registered with Edugrant. With the consent of the student their profile will be available for corporates and sponsors to view for scholarship and employment opportunities.

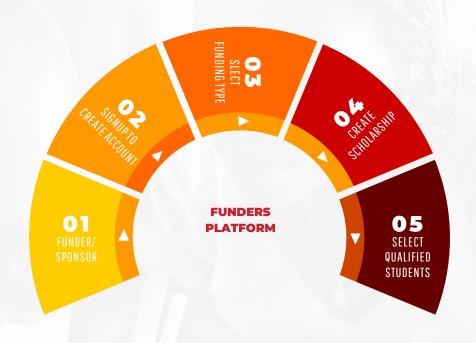
FEATURES

SPONSORS DIRECTORY

This is a curated database of well meaning individuals and corporates who have a passion to help the next generation of leaders achieve their goals financially or through mentoring or both.

HOW IT WORKS





STUDENTS

- Prospective Students
- Current Students

FUNDING PROGRAMS

- Tuition only
- Tuition with accommodation, books health insurance and stipend
- Tuition with accommodation, books and stipend
- Tuition and accommodation
- Tuition and books
- Tuition and stipend

FUNDERS/SPONSORS

- Corporate organizations
- Individuals in Nigeria and diaspora
- NGOs
- Institutions

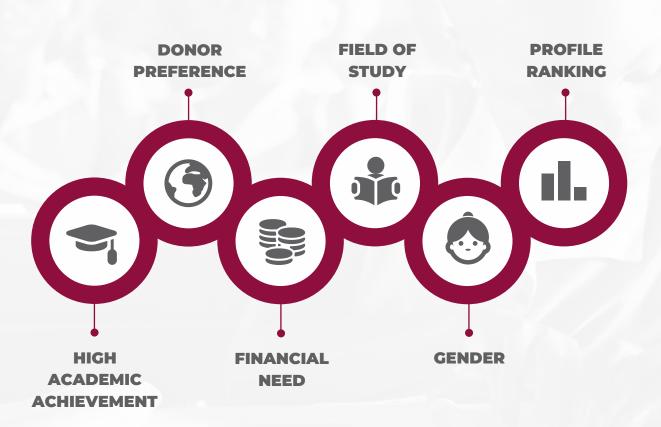
FUNDING TYPE

- Tuition only
- Tuition with accommodation, books, health insurance and stipend
- Tuition with accommodation, books and stipend
- Tuition and accommodation
- Tuition and books
- Tuition and stipend

TARGET PARTICIPANTS

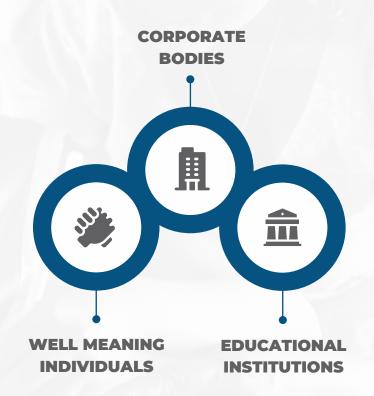
BENEFICIARIES

Selection criteria for evaluating applicants and awarding scholarships



SPONSORS

Target funders and sponsors



MONITORING AND EVALUATION

MONITORING AND EVALUATION PROCESS

Various M&E steps have been put in place to mitigate the risks that might occur during this process:

- Applicants are required to upload their original certificates to verify their results
- Proof of admission is required from applicants that are just about to start their program
- Proof of current grades in school for applicants that are already running a program
- Applicants that have experienced loss of parents are required to upload proof
- Edugrant team will visit schools and residence of applicants awarded scholarship.
- A reference letter is required from all applicants
- Periodic updates on how funds are disbursed and used will be sent to donors via a quarterly report/newsletter

DISBURSEMENT TRACKING

Edugrant has created a system that ensures appropriate disbursement of funds to awarded applicants.

This system also monitors and follows up on students that have been provided with funding to ensure continual progress in their education.



EDUGRANT PROGRAMS



ORGANIZATION SPECIFIC PROGRAMS

This was created for corporate bodies that require customized programs or specific skills for their organization. For example funding programs that come with internship and employment opportunities.

INSTITUTION **AFFILIATED PROGRAMS**

These programs are created in partnership with tertiary institutions to give bursary to students who meet specific requirements.

EDUGRANT MENTORSHIP PROGRAM

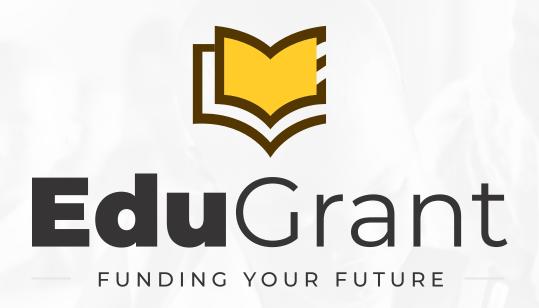
It is a network setup with the intention of helping individuals achieve their full potential. The program connects worthy applicants with providers of professional, entrepreneurial and academic mentoring and also provides relevant resources.

ALUMNI PROGRAM

This program is created for alumni of various institutions who are willing to provide financial aid for both current and prospective students of the institution. The Alumni program also enables alumni share their personal and professional expertise with current students.

FUND A GIRL CHILD PROGRAM

Launched to target young girls from rural communities, orphanages and internally displaced persons (IDP) to provide education scholarships which covers; tuition, books and welfare including medicals, transportation, feeding, clothing and other incidentals.



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