

Edugrant 2020 Annual Report

(A summary of Edugrant's achievements, and future projections)





Tope Imasekha, CEO, Edugrant

In 2020, we began on a journey that moved us closer to achieving our mission of providing students with unique opportunities that ultimately advance the education landscape in Nigeria.

The year has been full of struggles, and despite these unprecedented occurrences – the Coronavirus pandemic, the nationwide protest, and vandalization of public and private property and businesses;

Edugrant has remained true to our goals and vision.

We have built a value-driven team, capable volunteers, and solid partnerships.

In the New year, We will continue to work towards fulfilling our goals by positioning ourselves as a sustainable force in shaping the education space in the country.

Edugrant will continue working tirelessly to grow and foster inclusion in all aspects of our work towards impact in education. Taking into account the year, we have all survived, and the students who have been impacted through our various programs. I am filled with hope for our future. The students are a major part of shaping the future. We are glad to have you on this journey.

Our impact in numbers

600+ Registered students



Over 600 students are currently registered on our platform, they are constantly sent useful information, resources, and materials to assist in learning.

50 data beneficiaries



We supported students with data bundles to enable them to practicalize the digital skills they have learned.

85 direct training beneficiaries



Students that have benefited from our free training programs

5 featured scholarships



There are 5 active scholarships on our website and as more donors come on board, we can continue to grow our impact

3 corporate sponsors

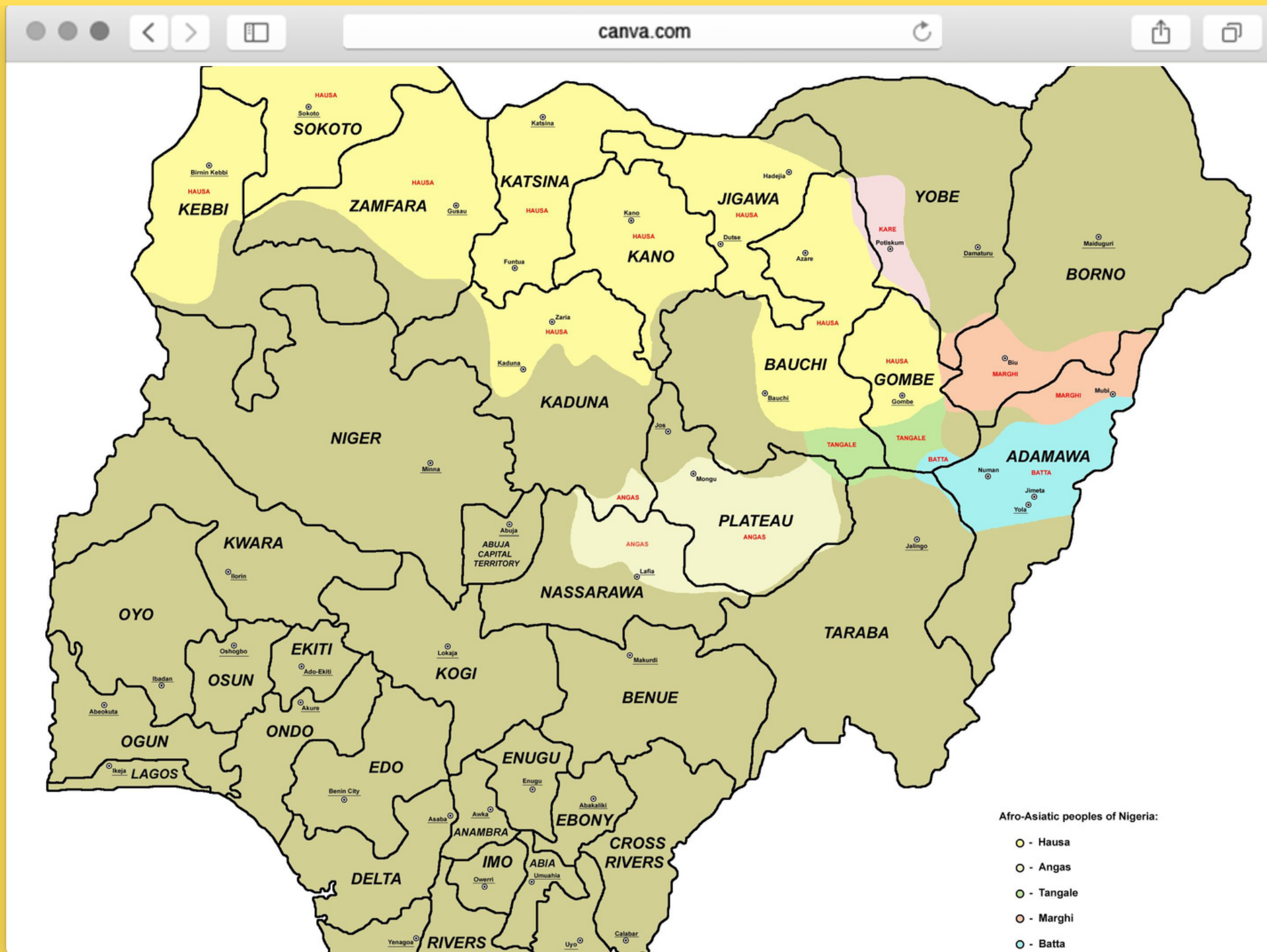


We have reached out to several corporate organizations for sponsorship and have received positive feedback in the new year we are looking to grow to 50

11 media partners



We have partnered with media houses who are helping to amplify our goals



94%

Edugrant has registered students in 34 out of the 36 states in Nigeria.



45%

EduGrant services all Nigerian universities and polytechnics. Currently on our platform are students, registered in 137 out of the 302 universities and polytechnics in Nigeria.

BusinessDay weekly feature

In Q3 2020, we signed a deal with BusinessDay Newspaper for a weekly feature on the education segment.

Why NGO intervention is crucial in the Nigerian Education sector

Quality and affordable social services are integral to the development of any community. Education, particularly, is an area where long term investment yields significant returns to the community in the form of skills development, innovation, and higher levels of economic contribution. The education sector is also a focal point within the United Nations Sustainable Development Goals (SDG 4: Quality Education) to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

At Edugrant, we believe quality education is directly correlated with empowerment, freedom and the opportunity to meet one's true potential. Our firm belief is the future of any economy will significantly depend on the provision of education opportunities for all. No student left behind.

The Inequitable Nigerian Education Ecosystem

A UNICEF survey conducted in 2015 indicated the population of out of school children in Nigeria had risen from 10.5 million to 13.2 million within the past year, the highest in the world. This growing number of out of school children characterizes the limited capacity of publicly funded schools to support a largely you – and growing – population. With economic headwinds faced in Nigeria in the past few years, it is clear government capacity to fund the required gap has been significantly stifled at best. This lack of funding has led to ever-increasing disparities in educational outcomes between public and private school students. Beyond this has been the manifestation of economic disenfranchisement amongst young people unable to afford private education. Some of the challenges that have continued to fuel this inequality include:

Inadequate funding for the education sector: Nigeria's education sector was allocated 7% of the national budget for 2020 – significantly lower than the UNESCO recommendation of 20%. Naturally, the lack of appropriate funding has negatively impacted the entire education ecosystem ranging from inadequate funding for the construction of new public schools and rehabilitation of existing facilities, as well as poor funding for teacher welfare. Opportunities for students in the public school system thereby diminishing. NGOs can play a significant role in bridging the gap by funding education opportunities within the private school system for underprivileged children. This is the basis on which



Tope Imasekha Chief Executive Officer of Edugrant

Edugrant was founded – providing hitherto out of reach educational opportunities to disenfranchised and underprivileged children. We achieve this via partnerships with corporate organization as well as well individuals (both at home and in the diaspora) who are passionate about effecting a step change in educational outcomes.

The rising cost of education versus the social-economic status of most Nigerians: According to the world poverty clock, 86.9 million Nigerians now live in extreme poverty, representing nearly 50% of the estimated 190 million population. Even at this, the annual average expenditure on schooling in Nigeria by families has risen to c. 50% within the past decade. (WENR, 2017) This places a heavy burden on underprivileged families who cannot afford to stretch daily incomes (required for sustenance) to cover long term investment in their children. As a result, we at Edugrant have created a range of intervention programs at www.edugrantng.org to help address this issue e.g. our Women in STEM scholarship.

Large disparities between boy's and girl's education: Gender is an important factor in the pattern of educational marginalization. According to a 2017 UNICEF report, c. 27% of school-age girls in Nigeria are currently not enrolled in schools. The Gender Parity Index (GPI) also shows the ratio of girls to boys at each level of education consistently skewed towards male school enrolment. Breaking this down regionally, the North-East and North-West of Nigeria have female primary net attendance rates of 47.7% AND 47.3% respectively. (UNICEF, 2017) (UNICEF, 2017) More NGOs should be encouraged to create programs targeted at supporting the female child's education. We at Edugrant have begun with a focus on tertiary education and encourage as many women interested in furthering their disciplines at the higher education level to sign up for our programs.

The role and intervention of NGOs in the education sector so far

The government alone cannot bear

the brunt of solving all existing challenges within the education ecosystem effectively and efficiently. There is an absolute need for public-private partnerships to support these efforts. Therefore, to sustain the education sector in Nigeria, all stakeholders must be involved, from parents and guardians, to society in general (including but not limited to collaboration between the private sector and NGOs).

The role and interventions of NGOs today in ensuring the challenges faced are solved cannot be overemphasized. NGOs have created initiatives to ensure:

Reduction in the number of out of school children and drop-outs: Over the years, we have seen NGOs take the forefront in ensuring the number of out of school children in Nigeria is reduced by creating initiatives and programs to improve access to quality education at all levels of the education sector; including education for children with special needs, and marginalized groups like internally displaced persons, slum dwellers

and persons living with disabilities

NGOs have also taken steps and measures to spread awareness about the need for education in rural communities, orienting members of the public on issues facing children's education and creating various avenues to increase the enrollment rate of children from rural areas in school. Scholarship programs should also be strengthened and supported to cater to the educational needs of the underprivileged /disadvantaged groups, marginalized groups and special groups.

Advocacy for girl child education: Non-Governmental organizations in Nigeria have also in recent years taken a strong stand on the advocacy of girl child education. The Importance of gender advocacy cannot be overemphasized in this country. Organizations such as Women Impacting Nigeria (WIN) have focused on the advocacy of girl's education and have created programs and initiatives to bridge existing gaps.

Advocacy on education policies and the curriculum: The primary objective of some NGOs is to question the existing policies, paradigms and complacency about a given top-down curriculum and to make it more contextual and related to learners' environment and needs.

In conclusion, NGOs play a significant role in the provision of quality education in Nigeria and should be commended and encouraged. Education is a serious business and the future of our country Nigeria depends on the amount and quality of human capital we produce. NGOs have come to stay and are putting a stronghold on tackling a lot of the challenges faced in the sector. The government cannot do it alone, we as citizens have a role to play and we must continue to act.

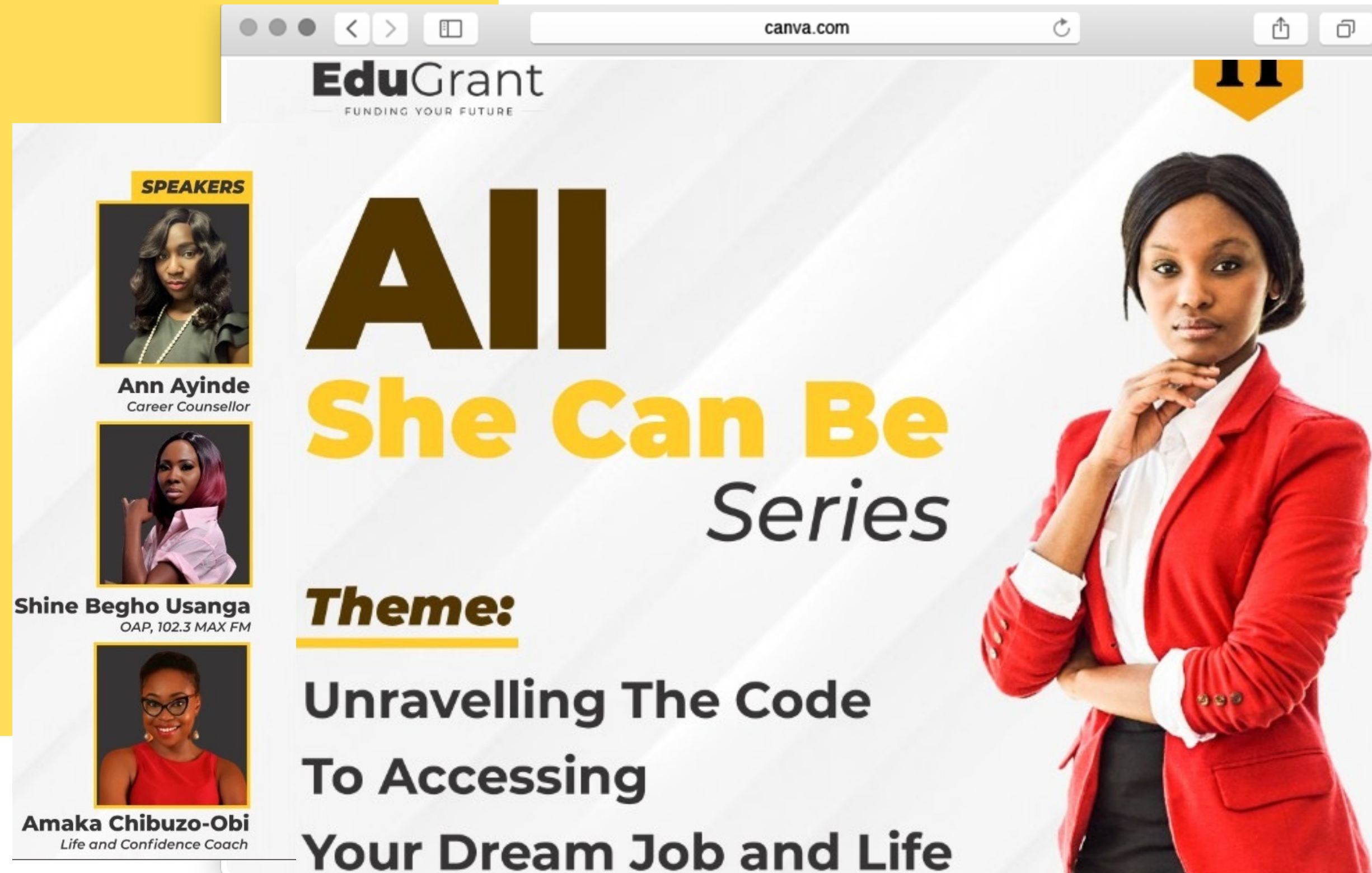
About Edugrant

Edugrant is an online platform that provides a range of sponsorship opportunities for students in tertiary institutions who are not financially capable of funding their education.

Edugrant is committed to addressing 4 out of the 17 Sustainable Development Goals, with the provision of access to quality education being our core goal. Beyond providing access to quality education, we also seek through our various programs to eradicate poverty, strive for gender equality while reducing inequality and also creating opportunities that lead to the provision of decent work and economic growth.

Road to empowering 1000 women

In September, the "All She Can Be" series was launched. It is a monthly program that features various hosts and speakers who train young women on practical skills of life.



The graphic is a promotional poster for the 'All She Can Be' series by EduGrant. It features a woman in a red blazer on the right. The title 'All She Can Be Series' is in large, bold letters. Below it, the theme is listed. On the left, there is a list of speakers with their photos and names.


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All She Can Be Series

Theme:
Unravelling The Code
To Accessing
Your Dream Job and Life

SPEAKERS


Ann Ayinde
Career Counsellor


Shine Begho Usanga
OAP, 102.3 MAX FM


Amaka Chibuzo-Obi
Life and Confidence Coach



The theme of programs hosted:

- Digital marketing skills
- Financial literacy
- Web designing
- Scholarship application process
- Career guidance
- Personal branding

These are a few of the free training our users have benefited from in 2020. We are working to multiply the numbers in the new year

NOTABLE EVENTS:

Edugrant essay competition

The essay competition had hundreds of applications in the first edition. Ultimately, the top 3 were selected and awarded cash prizes.





EDUGRANT MONTHLY ESSAY COMPETITION

ESSAY TOPIC:

Do you think that incorporating technology into education can fix the sector's major challenges?
Aside from technology, what else do you think can fix the education system in Nigeria?

Application Deadline: November 30th



Our partners

Corporate organizations



NGOs



Youth organizations



Media





Memberships

In Q3 2020, we became fully registered members of nonprofit Associations



NNNGO (Nigeria Network of NGOs)



DFA (Donors for Africa)

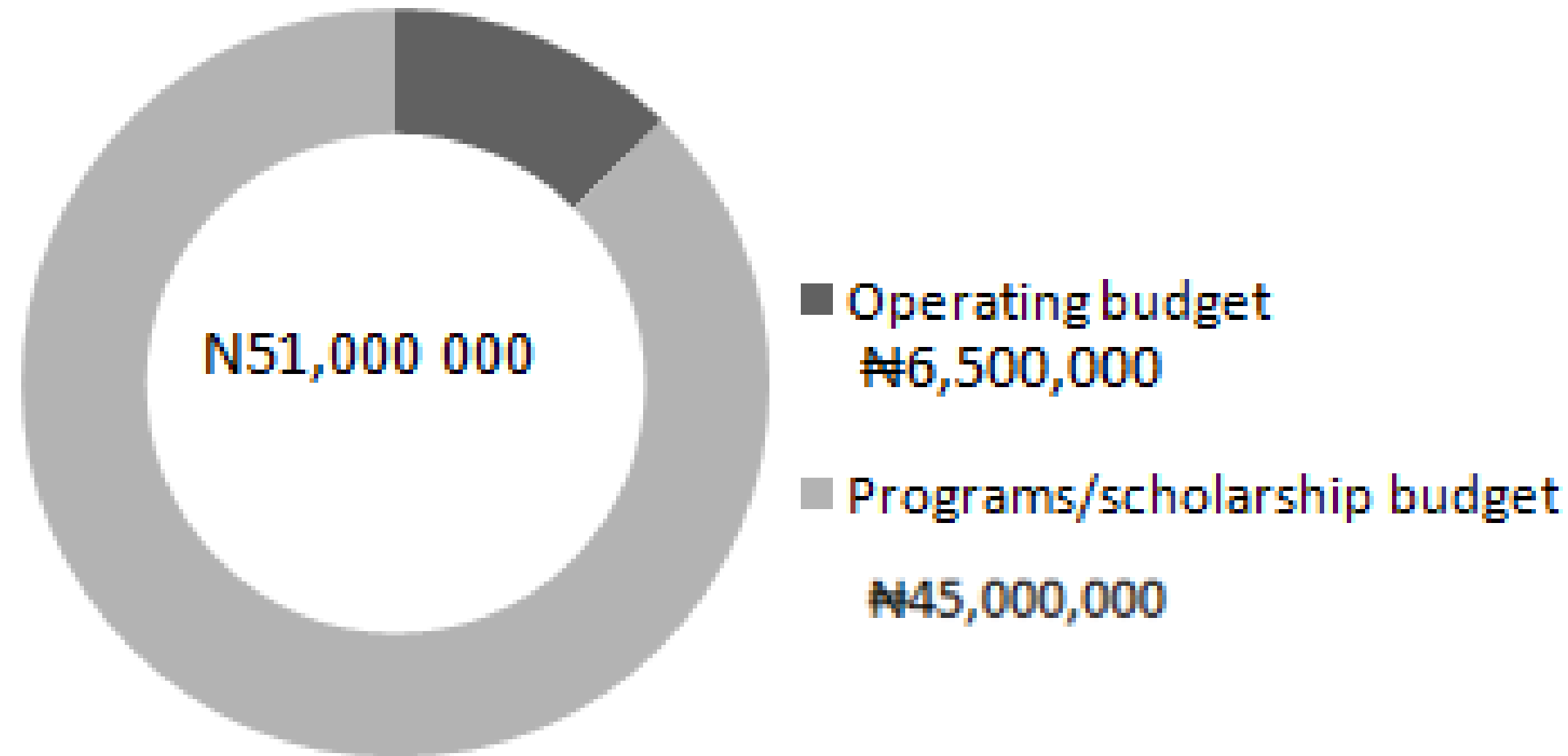
*We fulfilled all federal and legal requirements to practice as an NGO in Nigeria.

Financials

To date, 87.5% of our total budget goes directly to the students we serve.

The budget allocated to scholarships and programs is projected at \$350 (₦150,000*) per student yearly.

Our aim is to sponsor 300 students Annually through different programs (50 students per program*).

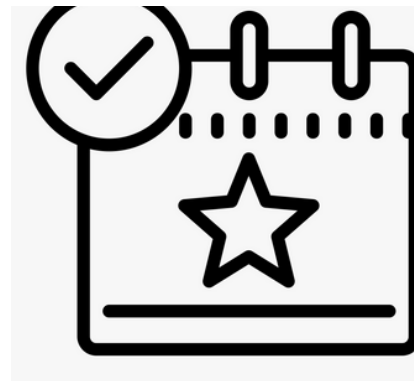


2021 vision and goals

10,000+ registered students



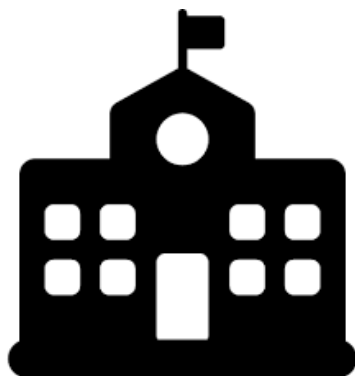
5 Conferences & fundraisers



10,000 trained women in tech



Campus outreach programs



300+ scholarship beneficiaries



6 recurring scholarship programs



Thank You



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