



EduGrant
— FUNDING YOUR FUTURE —

2021
Impact Report

Message from the CEO

The year 2021 has been a year of changes for most of us, it's been a reminder of the changes 2020 brought and a fast passed catch-up race. Despite the feeling of catching up from a year of lockdowns due to the pandemic, the team and I have gone through several Milestones this year.

On realising our trajectory continues to be entwined with our trusted sponsors, partners and students, the team was quick to identify the potentials available and worked on tapping into the opportunities which led to growth. I am glad that we have grown exponentially this year and the team is growing and hitting higher milestones alongside. The year saw us outreach our user base to 4,127 students looking for funding opportunities, 6 sponsors who have provided varying funding opportunities for the students registered on our platform, the collaborations we made, and the addition of new talent unto the Team. It was challenging and a year to remember.

I am proud and appreciative of the clients and partners that worked with us to reach the impact achieved this year. We are thankful to our amazing clients, trustees, partners and students. It's been a pleasure working in ensuring your goals are seamlessly met. Here is to our collective growth, prosperity and impact for 2022 and the years to come....

Tope Imasekha



Priority SDGs

This year, we stuck to our vision by focusing on the sustainable development goals that are our core.

Edugrant prioritizes 4 out of the 17 goals and this was our guiding light in all that we did.

Achieving our goals was paramount in the aim to make measurable impact.



Access to education

Our platform made accessing education easy for students via various scholarship programs, trainings and empowerment programs.



Poverty reduction

Lack of funds is the major reason most students cannot access education. Our programs are designed to break this cycle.



Gender equality

We designed a number of opportunities this year targeted at female students, by this we are able to balance the strain of gender inequality.



Partnerships

We understand the essence of building valuable relationships, and our partners are the reason we are able to do all we do.

Major Milestones

Our students are the reason we are here and we aspire to reach out to as many of them as we can.

We currently have over 4,000 registered students from different institutions in Nigeria and we aim to impact even more.

We were able to hold 4 different scholarship award ceremonies where 13 deserving students were selected and awarded scholarships.

Highlight 1

Over 4,000 registered students

Highlight 2

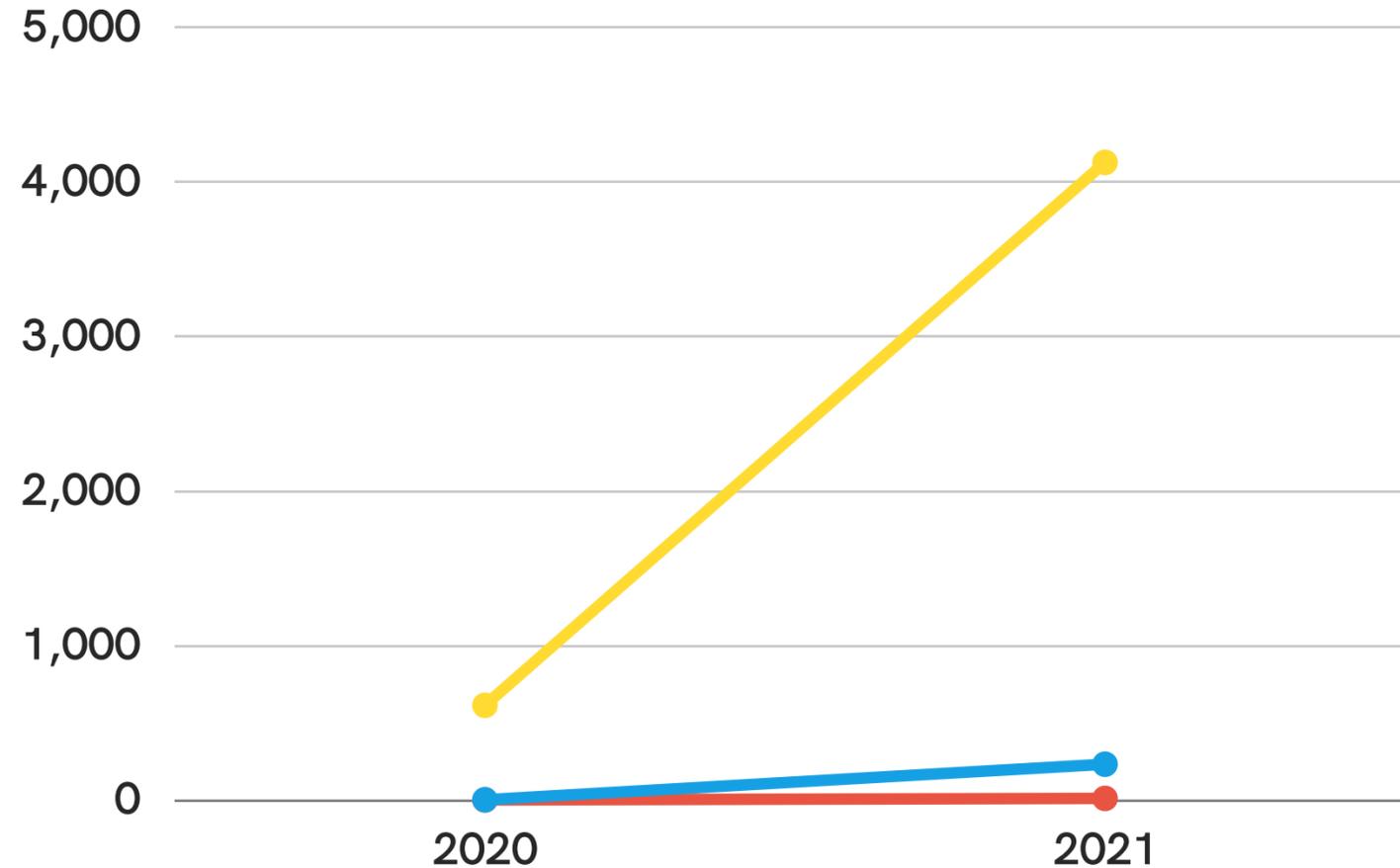
Scholarship award ceremonies

Highlight 3

13 scholarship recipients

Our growth

Growth in number of registered users



566%

Percentile growth in number of students

4,127

Registered students

- Registered students
- Registered sponsors
- Featured scholarships

The Edugrant platform was set up to help students access various opportunities.

As a result of the value of the content we share, our database grew from 600 to 4,127 within one year.

We aim grow this number even higher to enable more students take advantage of all our offerings.

Registered sponsors grew from 27 to 237 and scholarships from 3 to 13.

Scholarship awards

This year, Edugrant had the opportunity to award scholarships to 13 students. These are all students from less-privileged backgrounds who applied for our programs and went through our standard screening procedure and the best fits were selected.



Empowerment programs

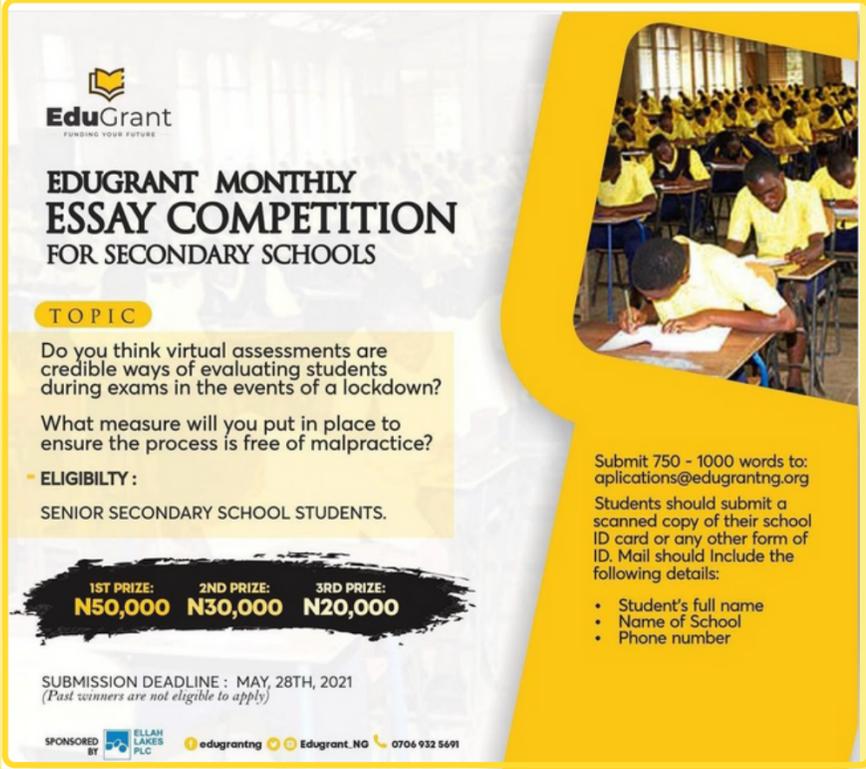


In 2021, we continued in our journey to empower students via training and mentorship programs. Students were impacted both virtually and onsite. A few areas of focus were:

- Designing tools
- Digital security
- Digital marketing
- Google productivity tools
- LIFE skills

Empowerment at different levels

EduGrant programs did not only cater to tertiary institution students. We value education at all levels and also offered scholarships to secondary school students. This was in form of an essay where hundreds of students sent in entries and a total of 12 students were selected and awarded prizes.



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EDUGRANT MONTHLY ESSAY COMPETITION FOR SECONDARY SCHOOLS

TOPIC
Do you think virtual assessments are credible ways of evaluating students during exams in the events of a lockdown?
What measure will you put in place to ensure the process is free of malpractice?

ELIGIBILITY:
SENIOR SECONDARY SCHOOL STUDENTS.

Submit 750 - 1000 words to: applications@edugrantng.org
Students should submit a scanned copy of their school ID card or any other form of ID. Mail should include the following details:

- Student's full name
- Name of School
- Phone number

1ST PRIZE: N50,000 **2ND PRIZE: N30,000** **3RD PRIZE: N20,000**

SUBMISSION DEADLINE: MAY, 28TH, 2021
(Past winners are not eligible to apply)

SPONSORED BY    0706 932 5691



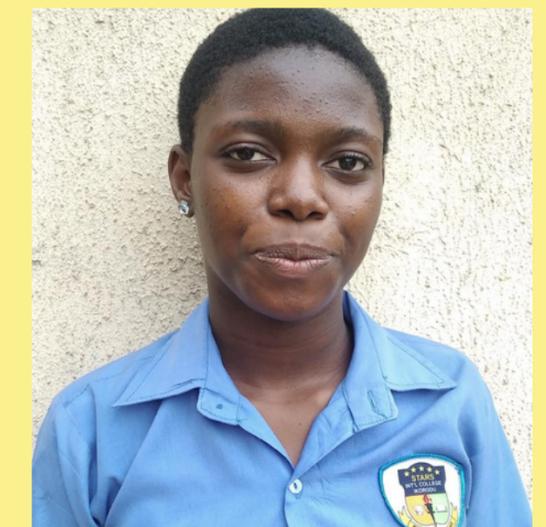
Omotoyosi Nicolette Ketiku
Krisbethel, College, Ipaja, Lagos



Ifeanyi Uchenna Emmanuel
Success Int. School, Ebedei Delta



Oruwari Damiete
Federal Govt. College, Port Harcourt



Adebajo Oluwatoni
Stars International College,
Ikorodu, Lagos

What our corporate sponsors have to say



Education is the foundation to a better beginning and also the bedrock to becoming great life. I hope all the recipients of this scholarship realize that being here is a great opportunity. I also hope you are proud of yourselves having been selected to be amongst those given a chance to make a difference in our society. Remember to give back to the society whenever you can, only then would the impact count.

Ayo Anibaba, DMD Sweet Sensation

I'll advise Edugrant students to be focused and never forget the importance of education. I urge you to put in great work to excel among your peers. We are so proud of you for getting this scholarship and we hope that you continue to make us proud. Kudos to Edugrant for all they do to make education accessible to students. We are delighted to partner with them.

Geraldine Ofoluwa, Ellah Lakes



Online presence and growth

01

Website visitors

- Improved analytics
- Increased searches

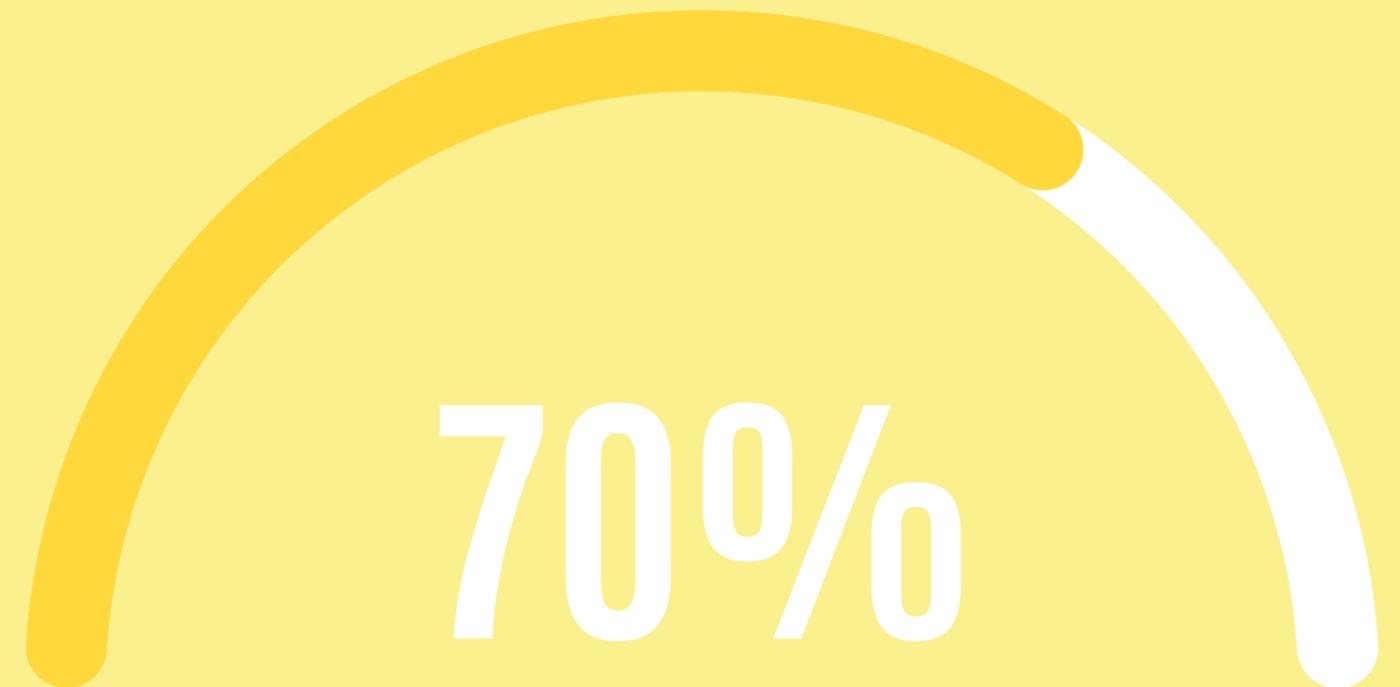
02

Social media engagement

- Improved engagement
- More number of users

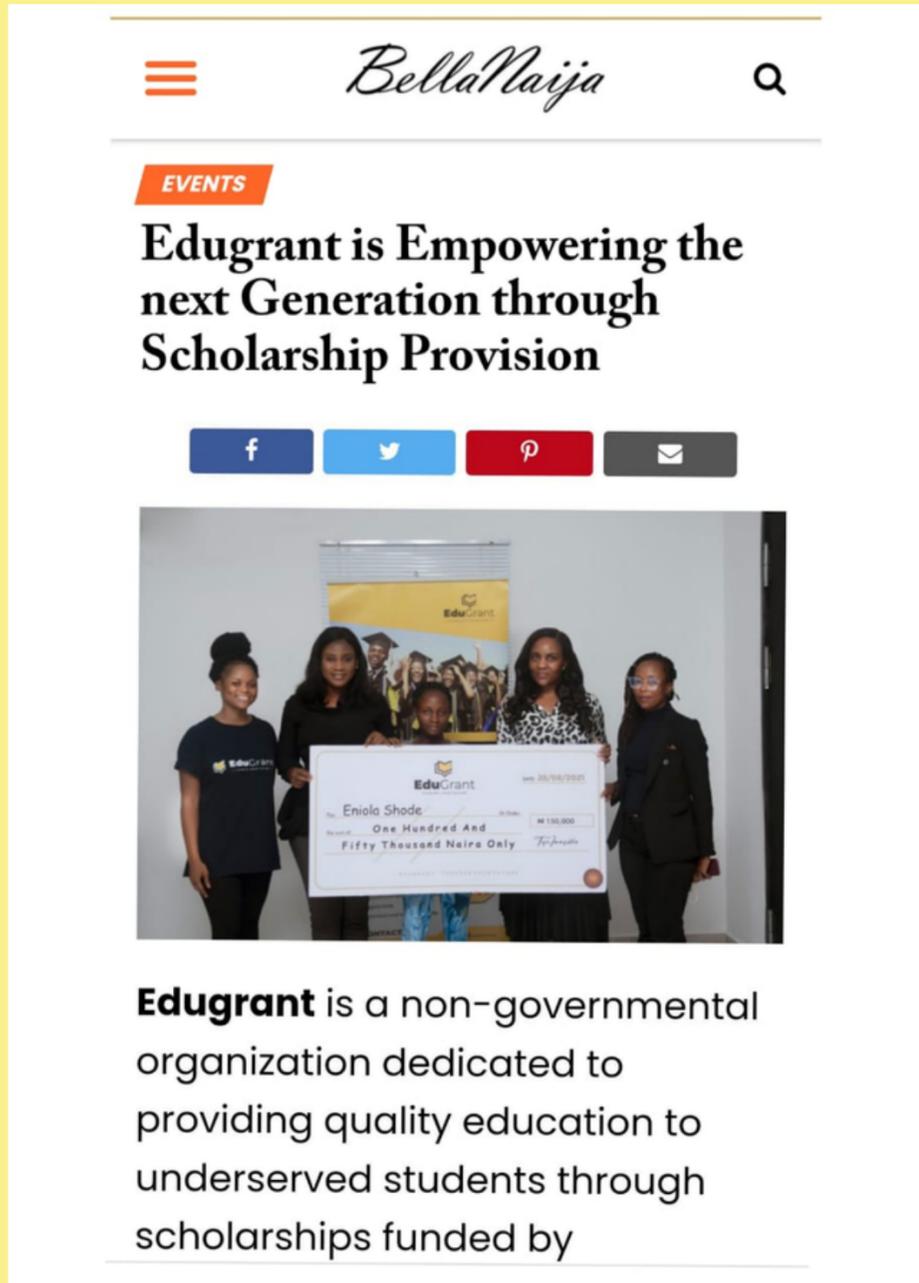
03

Profile growth

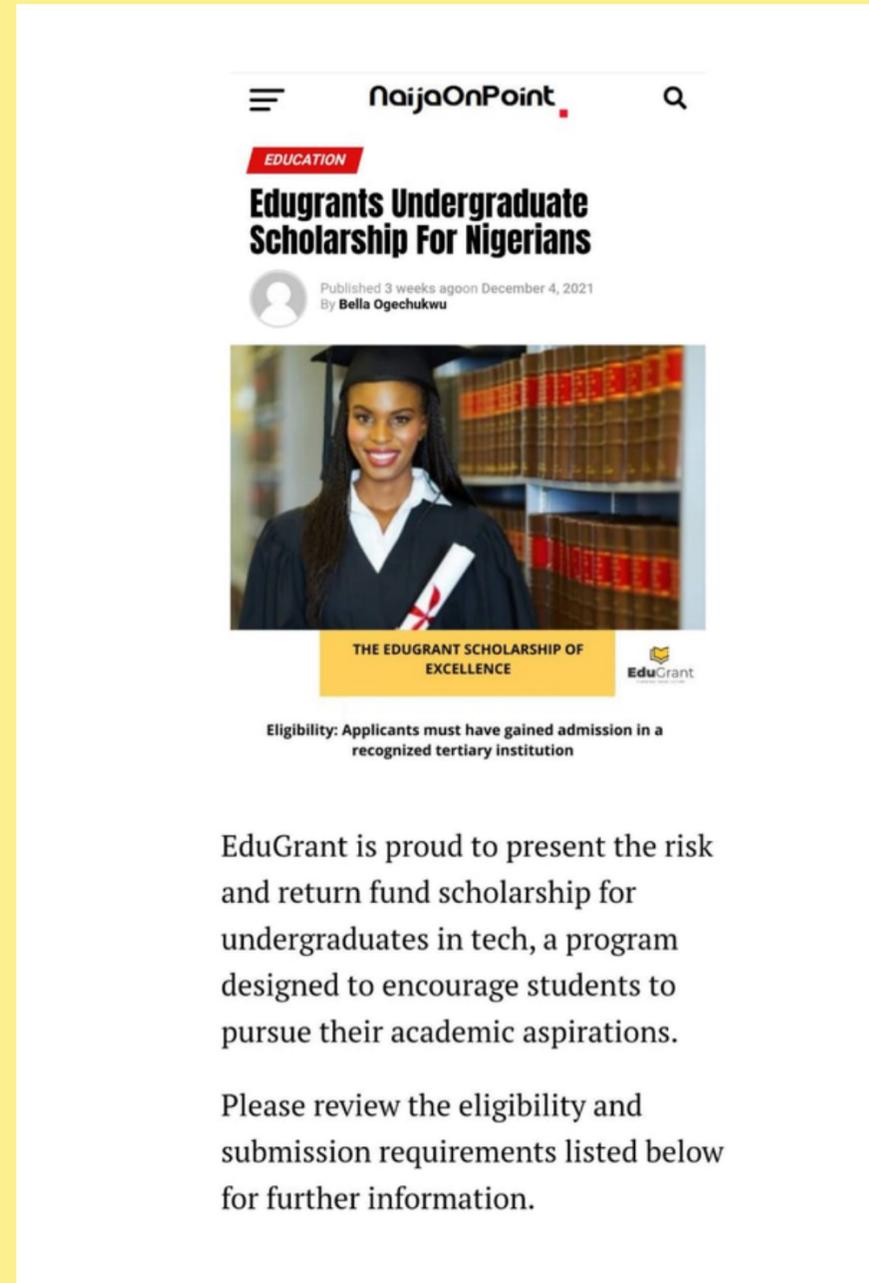


Our online interactions also recorded remarkable growth.

Edugrant in the news



The screenshot shows the top of a Bellanaija article. The header includes the Bellanaija logo and a search icon. Below the header, there is a red 'EVENTS' tag. The main title of the article is 'Edugrant is Empowering the next Generation through Scholarship Provision'. Underneath the title are social media sharing buttons for Facebook, Twitter, Pinterest, and Email. A photograph shows a group of five women standing together, holding a large white check from EduGrant. The check is dated 12/04/2021 and is payable to Eniola Shode for the amount of ₦150,000. Below the photo, the text reads: 'Edugrant is a non-governmental organization dedicated to providing quality education to underserved students through scholarships funded by'.



The screenshot shows the top of a NaijaOnPoint article. The header includes the NaijaOnPoint logo and a search icon. Below the header, there is a red 'EDUCATION' tag. The main title of the article is 'Edugrants Undergraduate Scholarship For Nigerians'. Below the title, it says 'Published 3 weeks ago on December 4, 2021 By Bella Ogechukwu'. A photograph shows a young woman in a graduation cap and gown, smiling, holding a diploma. Below the photo is a yellow banner that reads 'THE EDUGRANT SCHOLARSHIP OF EXCELLENCE' with the EduGrant logo. Underneath the banner, the text reads: 'Eligibility: Applicants must have gained admission in a recognized tertiary institution'. Below this, the text reads: 'EduGrant is proud to present the risk and return fund scholarship for undergraduates in tech, a program designed to encourage students to pursue their academic aspirations. Please review the eligibility and submission requirements listed below for further information.'

We appreciate the efforts of our media partners in giving us the needed visibility. Such partnerships are dear to us.

- Bellanaija.com
- businessday.ng
- naijapoint.com
- latestnigeriannews.com
- news.agaogroup.com
- naijamerit.com.ng
- wap.morenaija.ng
- infohubs.com.ng
- asanewsonline.com

Next Steps

Edugrant and the projects we do are a continuous work in progress and we have a number of activities lined up for next year. We are devising different strategies for continuing the good work done so far.

We plan to further work with our existing partners while onboarding new partners.

We are open to wider areas, new suggestions and further alignments.

01

More scholarship programs

We have a long list of students waiting to be impacted and hope that within the coming year, even more students will benefit from our programs.

02

Campus outreaches

We believe more awareness can be created and further impact made when we take the programs to the students.

03

Partners forum

An avenue for partners to rub minds to further advance the cause of education in the country

04

Coding and digital skills program

Being honed with digital skills is now the order of the day. We intend to partner with various centers to achieve this.

Acknowledgement

We cannot fail to acknowledge the remarkable efforts of our partners who came through for us. We value each partnership and are grateful to have them.



Conclusion

In all of these, progress is all we see; taking bold steps and defying the ordinary to reach more people in need and make remarkable impact is what we stand for.

We can only expect to achieve greater feats in the coming year.

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